

NEW RELEASE
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STUDIO B. REINVENTS ITSELF FOR 2009

PENSACOLA, Fla. – What am I going to do with all this stuff, and how can I not find a single outfit in my whole closet? Complicated issue. Simple solution.

In 2009 Studio B. is reinventing its services and taking a private approach to providing clients with solutions. This will include a closet consultation service. Studio B owner, Jeni Bailey, will spend a full day working in tandem with her clients, providing a complete analytic review of the client's wardrobe with a tailored plan of attack that is easy to implement.

“With this service, I can offer my professional opinion in the privacy of the client's home and help the client tackle something that is a very complicated issue for some women”, stated Jeni Bailey. “It is hard for a lot of women to determine what to let go, and what to keep. This is truly a *full* service, and is especially needed in tough financial times such as now, when a cost effective, creative approach is needed to complete one's wardrobe. And, as an added bonus, my clients can receive a tax credit for letting go of your excesses and donating these items to people in need!”

In 2009, Studio B. will also continue offering private design/sewing lessons as well as custom clothing by appointment only. However, with this increased focus on private services, as of January 24, 2009, Studio B. will be closing the doors to its retail space on Alcaniz. Additional factors contributing to this decision include the anticipation of a new arrival early this summer – a baby!

“Preparing for my first child has made me focus on the real service I offer – an honest, educated opinion on what a woman needs in her wardrobe based on her body type and lifestyle”, commented Jeni Bailey about her new approach to business. “Now I get to tailor my business to better serve my life as well as focus on individual customers.”

Please make sure to pop in and enjoy the storewide clearance of up to 70% off.

Studio B. has received many awards including Florida Monthly Magazine's Best Boutique in Florida 2008 and Independent News' Best Hip Boutique for 2007 and 2008, as well as national coverage in Air Tran Magazine & Conde Naste Publications.

For further information on services please visit www.popinstudiob.com or call 432.4440